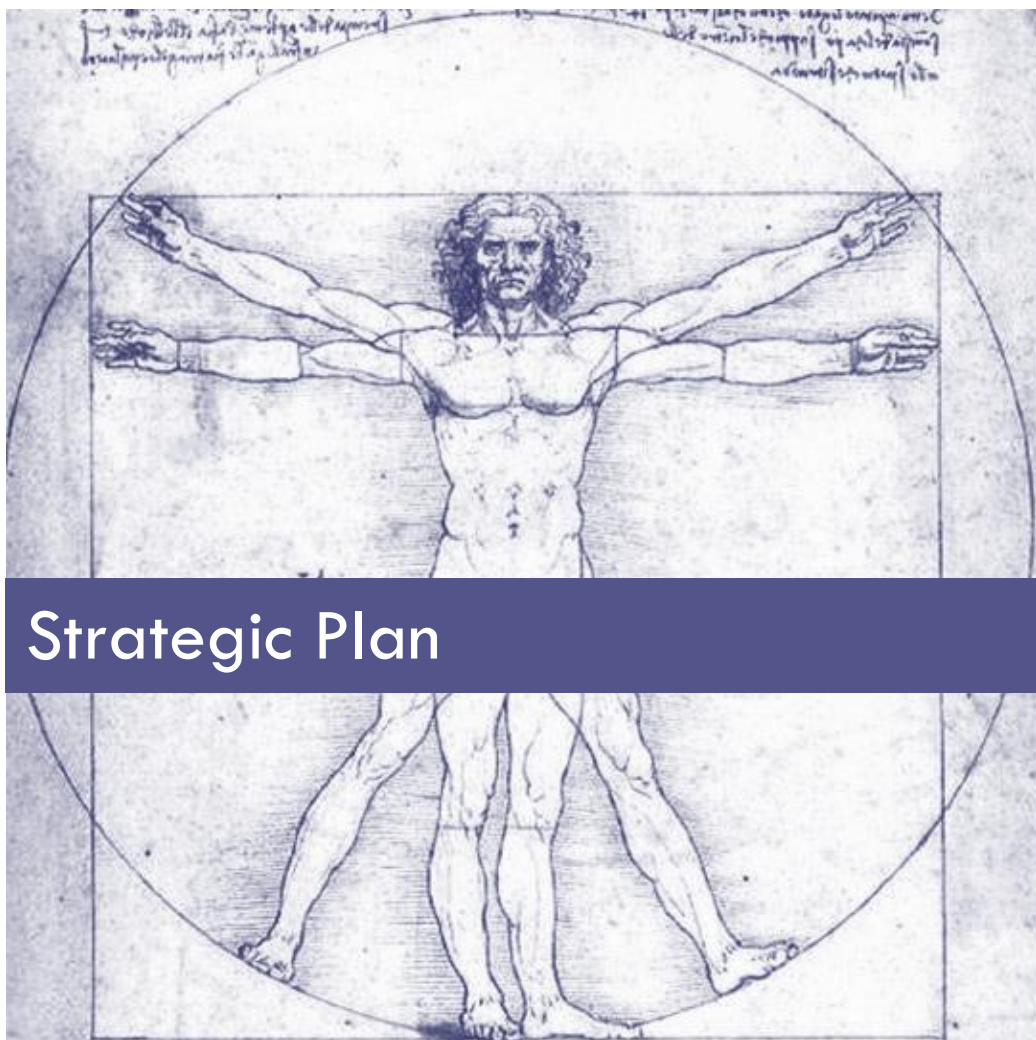


California Department of Consumer Affairs

OSTEOPATHIC MEDICAL BOARD



2010-2015

Strategic Plan

Updated January 2012

Members of the Board

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JOSEPH J. PROVENZANO, D.O. (VICE PRESIDENT)

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EDMUND G. BROWN JR. – Governor

ANNA CABALLERO – Secretary, State and Consumer Services Agency

DENISE BROWN – Director, Department of Consumer Affairs

DONALD KRPAN, D.O. – Executive Director

About the Board

THE OMBC OVERSEES THE PRACTICE OF MEDICINE BY OSTEOPATHIC PHYSICIANS AND SURGEONS BY ENFORCING THE MEDICAL PRACTICE ACT. EMPHASIZING THE INTERRELATIONSHIP OF THE BODY'S NERVES, MUSCLES, BONES AND ORGANS, DOCTORS OF OSTEOPATHIC MEDICINE CONSIDER THE WHOLE PERSON TO PREVENT, DIAGNOSE, AND TREAT ILLNESS, DISEASE, AND INJURY.

Our Mission

THE OSTEOPATHIC MEDICAL BOARD LEADS BY PROMOTING EXCELLENCE IN MEDICAL PRACTICE, LICENSURE, AND REGULATION, AS THE VOICE AND RESOURCE TOWARDS PROTECTION OF THE PUBLIC.

Our Vision

THE OSTEOPATHIC MEDICAL BOARD IS THE LEADER IN MEDICAL REGULATION FOR OSTEOPATHIC PHYSICIANS IN THE STATE OF CALIFORNIA; SERVING AS AN INNOVATIVE CATALYST FOR EFFECTIVE POLICY AND STANDARDS.

Our Values

- **Commitment to public service.**
- **Promoting and maintaining high standards of performance.**
- **Incorporating honesty, ethical behavior and transparency in services.**
- **Demonstrating leadership in cooperation and responsiveness.**
- **Promoting public health, safety and welfare through our endeavors.**

Recent Accomplishments

- ...
- ...
- ...
- ...
-

Trends, Challenges, and Opportunities

The development of this strategic plan included an environmental scan of the industry. The scan identified the potential issues and challenges which might affect the Osteopathic Medical Board's ability to carry out its mission.

Economics & Politics

- Trending reduction in state government and the current fiscal crisis, including the dissolution of many Boards
- Ongoing executive orders implementing travel and hiring freezes for the State
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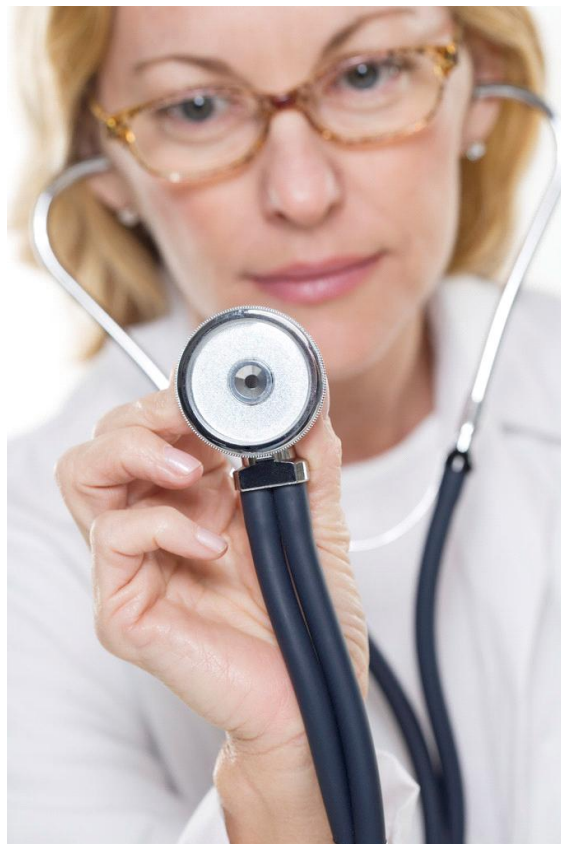
Workforce

- Staff shortages are being somewhat offset by the high quality of current staff, but backlog is still occurring
- Slower processing times due to increased workload. Increasing numbers of licensees as well as complaints
-
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Trends, Challenges, and Opportunities (continued)

Industry & Profession

- The new and evolving practice of Telemedicine within the industry
- ...
- ...
- ...



GOAL 1 – LICENSURE

Only qualified individuals are licensed as Osteopathic Doctors.

Objectives

- 1.1** Promote high standards of professionalism of osteopathic physicians by setting standards and requirements for education
- 1.2** Set licensure requirements which ensure the highest state of professionalism among California osteopathic physicians.
- 1.3** Actively seek to draw new osteopathic physicians to the state.
- 1.4** Streamline the licensure process to attract and maintain osteopathic physicians in California.
- 1.5** Enforce standards of Continuing Medical Education (CME) to attain excellence in medical care.
- 1.6** Monitor developments of inter-state licensing and information sharing.
- 1.7** Enhance licensing efforts through increased staffing and filling of vacant positions.

GOAL 2 – ENFORCEMENT

The rights of consumers and their health and safety are protected from the illegal, negligent, incompetent and unprofessional practice of osteopathic medicine.

Objectives

- 2.1** Improve timeliness of investigations.
- 2.2** Enhance enforcement efforts through increased staffing and filling of vacant positions.
- 2.3** Expand the existing Web site to include formal accusations, disciplinary actions, and historical license and discipline information.
- 2.4** Monitor developments and partner with other DCA agencies regarding the proliferation of med spas in California.
- 2.5** Monitor developments in telemedicine and remote accessing.
- 2.6** Monitor the potential implications of deregulation or legalization of medical marijuana.

GOAL 3 – OUTREACH & EDUCATION

Consumers and licensees are able to make informed decisions regarding the safe and informed practice of osteopathic medical services.

Objectives

- 3.1** Promote public awareness of the board's activities by updating and maintaining the Web site.
- 3.2** Promote the board's goals with osteopathic medical students throughout the state.
- 3.3** Promote the Steven Thompson Loan Program to increase osteopathic physician services in underserved areas.
- 3.4** Take a leadership role in fostering effective communication between related boards.
- 3.5** Promote health education among osteopathic physicians through distribution of nutrition and physical fitness information.
- 3.6** Promote a "White Coat Day with the OMBC" for the medical students of California.
- 3.7** Continue to educate the public and licensing community regarding developing and emergent issues.

GOAL 4 – REGULATION AND LEGISLATION

Monitor and uphold the law and participate in the regulatory and legislative processes.

Objectives

- 4.1** Promote the board's strategy through legislation.
- 4.2** Maintain an open dialogue with the legislature through advocacy.
- 4.3** Develop a full-time position focused on legislative goals.
- 4.4** Pursue legislation regarding requirement for posting of OMBC placard in doctors' offices.
- 4.5** Develop pathways for competency measurements through legislation.



GOAL 5 – BOARD ADMINISTRATION

The Osteopathic Medical Board will be a high quality employer, focused on providing excellent service to our consumers and licensees.

Objectives

- 5.1** Complete and deliver the Sunset Review Packet.
- 5.2** Implement the Department of Consumer Affairs new BREEZE computer system for the Board.
- 5.3** -
- 5.4** -
- 5.5** -